

November 7, 2005

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## College Basketball Tips-Off At Syracuse - On Tuesday!

**Princeton, NJ** – College Basketball begins tomorrow with the 2K Sports College Hoops Classic benefiting Coaches vs. Cancer. Regional Round doubleheader action in Syracuse begins at 6:00 p.m. EST.

The Regional Rounds of the tournament, which feature teams from 16 conferences, will be played November 8th-11th. The winner of each Regional Round, hosted by Florida, Syracuse, Texas Tech, and Wake Forest, will compete for the Championship at Madison Square Garden in New York City on November 17th and 18th.

Syracuse returns to the Classic to defend its 2004 title. Last year, the Orange defeated Memphis, 77- 62, in the Championship Game (Click [here](#) for video highlights of last year's event).

The Coaches vs. Cancer program, created by the National Association of Basketball Coaches, exists to leverage the strength, community leadership and celebrity of our country's basketball coaches to raise awareness and reduce cancer risk through education programs while raising funds for Coaches vs. Cancer. Since 1996, the Gazelle Group, producers of the 2K Sports College Hoops Classic benefiting Coaches vs. Cancer, has raised over \$2.8 million for the benefit of Coaches vs. Cancer.

Outlined below are the dates, locations, and matchups for the 2005 Event (Click [here](#) for a complete bracket):

### ---- REGIONAL ROUNDS ----

#### **Gainesville Regional**

*O'Connell Center*

November 9th, 5:00 p.m. EST

Albany vs. Oakland

Florida vs. Saint Peter's

November 10th, 5:30 p.m. EST

Regional Consolation

Regional Championship

#### **Syracuse Regional**

*Carrier Dome*

November 8th, 6:00 p.m. EST

Saint Francis (Pa.) vs. Cornell

Syracuse vs. Bethune-Cookman

November 9th, 6:00 p.m. EST

Regional Consolation

Regional Championship

#### **Lubbock Regional**

*United Spirit Arena*

November 10th, 5:30 p.m. EST

Portland vs. Georgia Southern

Texas Tech vs. San Jose State

November 11th, 6:30 p.m. EST

Regional Consolation

Regional Championship

#### **Winston-Salem Regional**

*Lawrence Joel Veterans Memorial Coliseum*

November 10th, 5:00 p.m. EST

George Mason vs. UC Irvine

Wake Forest vs. Mississippi Valley State

November 11th, 5:00 p.m. EST

Regional Consolation

Regional Championship

### ---- CHAMPIONSHIP ROUNDS ----

#### **Semifinal Doubleheader**

*Madison Square Garden*

November 17th, 7:00 p.m. EST

Winston-Salem Regional Winner vs. Gainesville

Regional Winner

Syracuse Regional Winner vs.

Lubbock Regional Winner

#### **Championship Doubleheader**

*Madison Square Garden*

November 18th, 7:00 p.m. EST

Consolation Game

Championship Game

**TICKET INFORMATION:** Championship Round tickets at Madison Square Garden are now on sale and may be purchased by calling Ticketmaster at 212.307.7171 or through [Ticketmaster.com](http://Ticketmaster.com).

For VIP ticket packages, contact Alex Hughes at 609.921.1300 or [ahughes@gazellegroup.com](mailto:ahughes@gazellegroup.com).

Tickets also may be purchased through the host schools' box offices.

Syracuse: 1-888-DOMETIX or [www.dometix.com](http://www.dometix.com)

Wake Forest: 1-888-758-DEAC or [www.wakeforestsports.com](http://www.wakeforestsports.com)

Florida: 1-800-34-GATOR or [www.gatorzone.com](http://www.gatorzone.com)

Texas Tech: 1-888-GO-BIG12 or [www.texastech.com](http://www.texastech.com)

The 2K Sports College Hoops Classic benefitting Coaches vs. Cancer is produced by The Gazelle Group in Princeton, N.J. The Gazelle Group is a sports marketing firm, specializing in event production and management, client representation, and sponsorship consulting. Gazelle produces numerous nationally-recognized events, such as the O'Reilly Auto Parts CBE Classic and the Legends Classic. For more information on the Gazelle Group, please visit [gazellegroup.com](http://gazellegroup.com).