



2K Classic Tips Off Friday

No. 24 Syracuse, No. 10 Texas, No. 25 Iowa, and California headline the field

FOR IMMEDIATE RELEASE

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MEDIA NOTE: Please note the name change to 2K Classic from 2K Sports Classic.

PRINCETON, N.J. - The 20th annual 2K Classic benefiting Wounded Warrior Project tips off tomorrow (Nov. 14) with four Regional Round games:

- * At 7:00pm (ET) on ESPN3, No. 23/24 Syracuse hosts Kennesaw State
- * At 8:30pm (ET) on The Longhorn Network, North Dakota State is at No. 10/10 Texas
- * At 9:30pm (ET) on ESPN3, No. 25 Iowa hosts Hampton
- * At 10:00pm (ET) on the Pac-12 Network, Alcorn State is at California

Three more Regional Round games will be played on Sunday, Nov. 16:

- * At 4:00pm (ET) on ESPNU, Hampton is at No. 23/24 Syracuse
- * At 8:00pm (ET) on ESPNU, No. 10/10 Texas is home to Alcorn State
- * At 8:00pm (ET) on the Pac-12 Network, Kennesaw State is at California

The final Regional Round game takes place on Monday, November 17:

- * At 8:00pm (ET) on ESPN3, No. 25 Iowa hosts North Dakota State

The Championship Rounds of the 2K Classic benefiting Wounded Warrior Project begin on Nov. 20 at Madison Square Garden with Texas meeting Iowa at 7:00pm followed by Syracuse taking on California at 9:00pm. On Nov. 21, the consolation game will commence at 5:00pm with the title match at 7:30pm. All four games of the Championship Rounds will be televised on ESPN Networks.

The remainder of the eight-team field will participate in subregional rounds held from Nov. 21-22 with North Dakota State University hosting Alcorn State, Hampton, and Kennesaw State.

In the 2013 2K Classic benefiting Wounded Warrior Project, No. 18 Connecticut won its two Championship Round games by a combined three points in earning its first Classic Championship in three tries. The Huskies downed Boston College, 72-70, in the semifinals before earning a 59-58 win over Indiana in the title match. It was the smallest margin of victory in the Championship Rounds in the history of the event. Shabazz Napier scored 20 points against Boston College and a game-high 27 points against Indiana to take MVP honors. UConn would go on to win the National Championship as well.

Wounded Warrior Project is the beneficiary of the 2K Classic. The mission of Wounded Warrior Project (WWP) is to honor and empower wounded warriors. WWP's purpose is to raise awareness and to enlist the public's aid for the needs of injured service members, to help injured servicemen and women aid and assist each other, and to provide unique, direct programs and services to meet their needs. WWP is a national, nonpartisan organization headquartered in Jacksonville, Fla.

2K, founded in 2005, develops and publishes interactive entertainment globally for console

systems, handheld gaming systems and personal computers, including smartphones and tablets, which are delivered through physical retail, digital download, online platforms and cloud streaming services. 2K publishes titles in today's most popular gaming genres, including shooters, action, role-playing, strategy, sports, casual, and family entertainment. The 2K label has some of the most talented development studios in the world today, including Firaxis Games, Visual Concepts, 2K Marin, 2K Czech, 2K Australia, Cat Daddy Games and 2K China. 2K's stable of high quality titles includes the critically acclaimed BioShock, Borderlands and XCOM franchises, the beloved Sid Meier's Civilization series, the popular WWE 2K franchise and NBA 2K, the #1 rated and #1 selling basketball franchise**. 2K is headquartered in Novato, California, and is a wholly owned label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO).

***According to 2008 - 2014 Metacritic.com and The NPD Group estimates of U.S. retail video game sales through August*

The 2K Classic benefiting Wounded Warrior Project is produced by the Gazelle Group of Princeton, N.J. The Gazelle Group is a sports marketing firm, specializing in event production and management, client representation, and sponsorship consulting. Gazelle produces numerous nationally-recognized events, such as the Progressive Legends Classic, the Gotham Classic, the College Basketball Invitational, and the All-American Championship. For more information on the Gazelle Group, please visit gazellegroup.com.

The Northeast Conference (NEC) is the sponsoring conference of the 2K Classic benefiting Wounded Warrior Project. Now in its 34th season, the NEC is a NCAA Division I collegiate athletic association consisting of 10 institutions of higher learning located throughout six states. For more information on the NEC, visit the official website at www.northeastconference.org or follow on Twitter @NECsports.



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