



2025 Empire Classic benefiting Wounded Warrior Project Announced

FOR IMMEDIATE RELEASE

July 16, 2025

Princeton, NJ – The Gazelle Group is pleased to announce the 31st edition of the Empire Classic benefiting Wounded Warrior Project. The showcase game will feature the UCLA Bruins and California Bears November 25, 2025 at Chase Center in San Francisco, California.

Tickets will go on-sale in mid-August. For more details and early access to tickets before the public sale, sign up for email updates [here](#) and follow the event on social media [@EmpireClassicBB](#).

Television details and game time for the showcase game will be announced at a later date.

The Empire Classic marks the 252nd time the Bruins and Bears have competed. UCLA leads the matchup 147-104, including a 61-60 win the last game played in the 2023-2024 season.

UCLA Head Coach Mick Cronin:

“We are thrilled to add Cal to our non-conference schedule this season. Obviously, we have a strong fan base up in the Bay Area. I’m encouraging all our Northern California alumni and fans to support us at Chase Center on Nov. 25 when we take on the Golden Bears. Our team has never played at Chase Center before, and I know our guys are looking forward to the opportunity. This is a win-win for college basketball on the West Coast, and we’re excited to add this game to our schedule in November.”

Cal Head Coach Mark Madsen:

“We’re thrilled to renew the Cal-UCLA rivalry on such a big stage as part of the Empire Classic. Anytime you have these two schools and programs meet, it brings great energy – and to do it in Chase Center, right here in the Bay Area, makes it even more special. It’s an incredible opportunity for our teams and fans, and we’re excited to represent Cal in one of the NBA’s premier venues.”

Each team will also compete in two home games against Sacramento State and Presbyterian the week prior to their San Francisco matchup. The full schedule can be found below.

Sunday, November 16

Presbyterian at Sacramento State

Tuesday, November 18

Presbyterian at Cal

Sacramento State at UCLA

Friday, November 21

Presbyterian at UCLA

Sacramento State at Cal

Tuesday, November 25

UCLA vs. Cal at Chase Center

About the Gazelle Group

The Gazelle Group is a sports marketing firm, specializing in event production and management, client representation, and sponsorship consulting. Gazelle produces numerous nationally recognized college sports events, such as the Empire Classic, Legends Classic, Gotham Classic, Sunshine Slam, College Basketball Invitational, Kwik Trip Holiday Face-Off, Wolverine- Deacon Challenge, Boardwalk Battle, Jersey Jam, and Holiday Hoopfest as well as on-campus events at

Kentucky, Ohio State, Marquette and other institutions across the country. For more information on the Gazelle Group, please visit gazellegroup.com.

About Chase Center

Chase Center is an award-winning 18,064-seat sports and entertainment arena in San Francisco's Mission Bay neighborhood that is home to the seven-time NBA champion Golden State Warriors, the WNBA's Golden State Valkyries, and hosts a variety of concerts, family shows and special performances. Easily accessible by foot, bicycle or mass transit, Chase Center and the surrounding Thrive City combine to form an 11-acre, privately financed multipurpose complex with publicly accessible plazas, unique dining and retail options, and year-round entertainment and wellness programming.

About the Northeast Conference

The Northeast Conference (NEC) is the sponsoring conference of the Empire Classic. Now in its 44th season, the NEC is a NCAA Division I collegiate athletic association consisting of ten institutions of higher learning located throughout six states. For more information on the NEC, visit the official website at www.northeastconference.org or follow on Twitter [@NECsports](https://twitter.com/NECsports).